

NJ-07 Primary Toplines

Online sample of 479 likely primary voters fielded over text to web from May 31, 2026 to June 01, 2026 and weighted by gender, race, age, education, match likelihood, and vote history. The margin of error is 5.4%.

1. Please select your gender:

Male.....	43%
Female.....	57%

2. What is the highest level of school you have completed or the highest degree you have received?

No high school diploma.....	0%
High school diploma or equivalent.....	7%
Some college, no degree.....	16%
Associate's degree.....	11%
Bachelor's degree.....	31%
Advanced degree (such as Masters, Professional, or Doctorate degree)	34%

3. Choose the race or ethnicity you consider yourself to be:

White.....	72%
Black or African American.....	9%
Hispanic or Latino/a.....	9%
Asian.....	4%
American Indian or Alaska Native.....	0%
Other race.....	6%

4. If the primary election for U.S. Representative from New Jersey were held today, who would you vote for?

Democrat Rebecca Bennett.....	32%
Democrat Tina Shah.....	16%
Democrat Michael Roth.....	12%
Democrat Brian Varela.....	15%
Other.....	1%
Not sure.....	24%

5. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Democrat Rebecca Bennett

Very favorable.....	23%
Somewhat favorable.....	35%
Somewhat unfavorable.....	11%
Very unfavorable.....	10%
Not familiar with the name.....	22%
Total Favorable	58%
Total Unfavorable	21%
Net Total Favorable	37%

6. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Democrat Tina Shah

Very favorable.....	17%
Somewhat favorable.....	36%
Somewhat unfavorable.....	7%
Very unfavorable.....	8%
Not familiar with the name.....	32%
Total Favorable	53%
Total Unfavorable	15%
Net Total Favorable	38%

7. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Democrat Michael Roth

Very favorable.....	12%
Somewhat favorable.....	34%
Somewhat unfavorable.....	5%
Very unfavorable.....	3%
Not familiar with the name.....	46%
Total Favorable	46%
Total Unfavorable	8%
Net Total Favorable	38%

8. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Democrat Brian Varela

Very favorable.....	16%
Somewhat favorable.....	40%
Somewhat unfavorable.....	5%
Very unfavorable.....	3%
Not familiar with the name.....	35%
Total Favorable	56%
Total Unfavorable	9%
Net Total Favorable	48%