

NH-01 Primary Toplines

Online sample of 1068 likely primary voters fielded over text to web from August 28, 2026 to August 31, 2026 and weighted by gender, race, age, education, and vote history. The margin of error is 3.4%.

1. Please select your gender:

Female.....	60%
Male.....	40%

2. What is the highest level of school you have completed or the highest degree you have received?

No high school diploma.....	0%
High school diploma or equivalent.....	8%
Some college, no degree.....	23%
Associate's degree.....	12%
Bachelor's degree.....	26%
Advanced degree (such as Masters, Professional, or Doctorate degree)	30%

3. Choose the race or ethnicity you consider yourself to be:

White.....	93%
Black or African American.....	2%
Hispanic or Latino/a.....	2%
Other race.....	2%
American Indian or Alaska Native.....	0%
Asian.....	0%

4. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Strongly approve	3%
Somewhat approve	2%
Somewhat disapprove	1%
Strongly disapprove	95%
Not sure	0%
Total Approve	4%
Total Disapprove	96%
Net Total Approve	-92%

5. Did you vote in the 2024 presidential election?

Yes, I voted	100%
No, I didn't vote	0%
I'm not sure	0%

6. Who did you vote for in the 2024 presidential election?

(Asked only of respondents who answered 'voted' to voted_2024)
(n=1068)

Democrat Kamala Harris	91%
Republican Donald Trump	5%
Libertarian Chase Oliver	0%
Green Party candidate Jill Stein	0%
Independent Robert F. Kennedy Jr.	0%
Someone else	3%

7. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

Independent	55%
Democrat	41%
Republican	0%
Something else	3%

8. If you had to choose, would you say you typically lean more towards Democrats or more towards Republicans?

(Asked only of respondents who did not answer 'democrat' to party_self_id and Asked only of respondents who did not answer 'republican' to party_self_id)

(n=646)

Democrats	67%
Republicans	3%
Neither	30%

9. Do you have a favorable or unfavorable view of the following people?: Kamala Harris

Very favorable	31%
Somewhat favorable	47%
Somewhat unfavorable	12%
Very unfavorable	9%
Not sure/never heard of	0%
Total Favorable	78%
Total Unfavorable	21%
Net Total Favorable	57%

10. Do you have a favorable or unfavorable view of the following people?: Donald Trump

Very favorable	3%
Somewhat favorable	2%
Somewhat unfavorable	1%
Very unfavorable	94%
Not sure/never heard of	0%
Total Favorable	5%
Total Unfavorable	95%
Net Total Favorable	-90%

11. Do you have a favorable or unfavorable view of the following people?: Bernie Sanders

Very favorable.....	42%
Somewhat favorable.....	42%
Somewhat unfavorable.....	9%
Very unfavorable.....	6%
Not sure/never heard of.....	1%
Total Favorable	84%
Total Unfavorable	15%
Net Total Favorable	69%

12. As you may know, on September 8 there will be a primary election in New Hampshire. Many people will not vote in this election. What about you? Are you...?

Absolutely certain to vote.....	82%
Will probably vote.....	9%
Chances 50-50.....	4%
Will probably not vote.....	3%
Will not vote in the primary election.....	3%

13. And do you think you will vote in the...?

Democratic Primary.....	85%
Republican primary.....	0%
Not sure.....	15%

14. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Maura Sullivan

Very favorable.....	25%
Somewhat favorable.....	39%
Somewhat unfavorable.....	11%
Very unfavorable.....	7%
Not familiar with the name.....	19%
Total Favorable	63%
Total Unfavorable	18%
Net Total Favorable	46%

15. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Stefany Shaheen

Very favorable.....	21%
Somewhat favorable.....	45%
Somewhat unfavorable.....	16%
Very unfavorable.....	8%
Not familiar with the name.....	10%
Total Favorable	66%
Total Unfavorable	24%
Net Total Favorable	42%

16. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Carleigh Beriont

Very favorable.....	13%
Somewhat favorable.....	17%
Somewhat unfavorable.....	5%
Very unfavorable.....	2%
Not familiar with the name.....	63%
Total Favorable	30%
Total Unfavorable	8%
Net Total Favorable	22%

17. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Christian Urrutia

Very favorable.....	6%
Somewhat favorable.....	22%
Somewhat unfavorable.....	6%
Very unfavorable.....	3%
Not familiar with the name.....	63%
Total Favorable	28%
Total Unfavorable	8%
Net Total Favorable	20%

18. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Chris Pappas

Very favorable.....	43%
Somewhat favorable.....	33%
Somewhat unfavorable.....	12%
Very unfavorable.....	10%
Not familiar with the name.....	2%
Total Favorable	76%
Total Unfavorable	22%
Net Total Favorable	55%

19. For each of the following political figures, please indicate if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you're not familiar with the name, please indicate that.: Karishma Manzur

Very favorable.....	15%
Somewhat favorable.....	18%
Somewhat unfavorable.....	6%
Very unfavorable.....	4%
Not familiar with the name.....	58%
Total Favorable	32%
Total Unfavorable	9%
Net Total Favorable	23%

20. If the primary election for U.S. Representative from New Hampshire were held today, who would you vote for? (with leaners)

Democrat Maura Sullivan.....	33%
Democrat Stefany Shaheen.....	27%
Democrat Carleigh Beriont.....	12%
Democrat Christian Urrutia.....	4%
Democrat Heath Howard.....	2%
Democrat Sarah E. Chadzynski.....	0%
Democrat Sarah Bella Spinoso.....	0%
Democrat Bill Conlin.....	0%
Democrat Matthew Emerson.....	0%
Not sure.....	22%

21. Do you think you might change your mind before the election, or will you definitely vote for {primary_first_choice}?

(Asked only of respondents who did not answer 'not_sure' to primary_first_choice)
(n=740)

Might change my mind.....	52%
Definitely voting for them	48%